

Environmental Principles

The Southern Company system's policy is to conduct business in ways that are protective of the environment and communities. These principles guide our commitment to environmental responsibility as we provide clean, safe, reliable and affordable energy to the customers we are privileged to serve.



Demonstrate Commitment

We have a commitment to meet or surpass all environmental laws and regulations.
Compliance is the foundation of our environmental commitment.

Our commitment to the environment applies to every employee, every day.
We believe the communities we serve should be better off because we're here.



Lead Innovation

We focus on innovation to continually improve our environmental performance.
We are in the forefront of researching and developing energy technologies and managing resources to reduce the environmental impacts of our business.

We invest in technologies, services and education to help customers use energy more wisely.
We offer energy efficiency programs that provide economic and environmental benefits.



Be Accountable

We promote the application of sound policy and science in the development of environmental laws and regulations.

We support the best interests of our customers and the communities we serve.

We communicate honestly and openly about the environment.
We rigorously monitor and accurately report our environmental performance.



Promote Conservation & Stewardship

Southern Company's focus on natural resource stewardship is integral to our identity.
It's part of our corporate DNA to be good stewards and community partners.

We engage community partners to make a measurable impact.
Stewardship initiatives are more effective when we combine our resources with those of customers and communities, agencies and other partners.